## GROUP 2 There is a Balm in Africa

## **Reading Primary Source Guide**

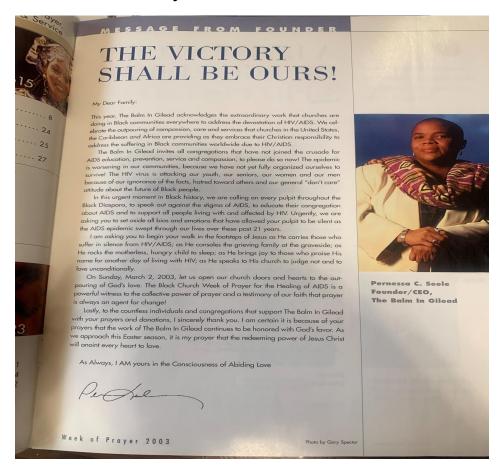
Document Creator/Source	Who wrote it? When? Why? Is it a plausibly reliable source?
Audience	Who was the intended audience? Was there more than one audience/purpose?
Historical Background	When and where was the document created? What was different then? How did circumstances at that time affect the content?
Close Reading	What language (words, ideas, phrases, images) does the document use to persuade the audience(s)? How does the language reveal the author's perspective?

- 1. What are annual reports by non-profit organizations? Who creates them? What is their purpose? Who is their audience? Are these documents intended to be informative or persuasive?
- 2. The Balm of Gilead expanded its work to Africa. What could be their reasons? Build a case for your answer from the evidence/documents.

REPORT OUT: One of the major non-profit organizations fighting AIDS used a Biblical expression for its name. Why would they?

They expanded their outreach to Africa. How did they?

## **Document C** The Victory Shall Be Ours



An introductory message from the founder of The Balm in Gilead, Pernessa Seele, in the organization's 2003 annual report. Seele implored all Black religious traditions to combat stigma around AIDS and to aid the afflicted. **Citation:** "The Victory Shall Be Ours," Balm of Gilead, Inc. Annual Report, Susan M. Chambré Research Files on Volunteer AIDS Organizations, Yale University Manuscripts and Archives MS 2054 Box 9 Folder 4.

## Document D There is a Balm in Africa



In The Balm of Gilead's 2003 annual report, the organization detailed its AIDS work in Nigeria, Cote D'Ivoire, Tanzania and Kenya. The organization created and used interfaith networks to engender systems of support.

**Citation:** "There is a Balm in Africa," Balm of Gilead, Inc. Annual Report, Susan M. Chambré Research Files on Volunteer AIDS Organizations, Yale University Manuscripts and Archives MS 2054 Box 9 Folder 4.